

AMENDMENTS TO THE CLAIMS:

This listing of claims will replace all prior versions, and listing of claims in the application:

1-31. (Canceled)

32. (New) A method of presenting data to a viewers of a viewing entity, comprising:
receiving unformatted data from a writing entity at the viewing entity, the unformatted data comprising a portion having an associated tag to identify formats for formatting the portion;
receiving, together with the portion, a plurality of formatters at the viewing entity, wherein each formatter is capable of formatting a portion of unformatted data into a format for viewing by one of the viewers;

selecting a first formatter from the plurality of received formatters to format the portion for a first viewer based at least in part on the associated tag;

routing the first formatter and a first copy of the portion to one of a plurality of interpreters capable of loading each of the formatters;

loading the selected formatter;

formatting the first copy of the portion by the first formatter for viewing by the first viewer;

selecting a second formatter from the plurality of received formatters to format the portion for a second viewer based at least in part on the associated tag;

routing the second formatter and a second copy of the portion to one of the plurality of interpreters;

loading the second formatter; and

formatting the second copy of the portion by the second formatter for viewing by the second viewer.

33. (New) The method of claim 32, wherein copies of the portion of unformatted data are sent in parallel to the plurality of interpreters.

34. (New) The method of claim 32, wherein the unformatted data comprises multiple portions.

35. (New) The method of claim 32, wherein the multiple portions are produced by different writing entities prior to being sent to the viewing entity.